## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:

Richard D. Martin et al.

Conf. No.:

9008

Group Art Unit:

2154

Appln. No.:

09/923,923

Examiner:

Mohammad A. Siddiqi

Filing Date:

August 7, 2001

Attorney Docket No.: 401-13U1

Title:

SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL

ASSETS ON NON-RELATED WEB SITES

# SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97(c)

## TIME OF TRANSMITTAL OF ACCOMPANYING INFORMATION DISCLOSURE STATEMENT

1. The Supplemental Information Disclosure Statement (IDS) transmitted herewith is being filed before the mailing date of a final action under § 1.113, a notice of allowance under § 1.311, or an action that otherwise closes prosecution in the application.

### STATEMENT, PETITION AND FEE

- 2. In accordance with the requirements of 37 C.F.R. § 1.97(c):
  - A. Accompanying this transmittal is the following statement, as specified in 37 C.F.R. § 1.97(e):

Each item of information contained in this Supplemental IDS was first cited in a communication from a foreign office in a counterpart foreign application not more than three months prior to the filing of this Supplemental IDS. 37 C.F.R. § 1.97(e)(1).

B. In view of the statement set forth above, no fee is believed to be due for filing this Supplemental IDS.

### CONSIDERATION OF CITED REFERENCES

3. It is requested that the references listed on the attached Information Disclosure Citation Form PTO/SB/08A be considered by the Patent Examiner in connection with the above identified application and be made of record therein, and that the listed documents be cited in the issued patent.

The enclosed references were cited in a Supplementary European search report attached hereto.

Respectfully submitted,

RICHARD D. MARTIN et al.

August 8,2006

(Date)

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Enclosure (Supplementary European Search Report)

7644003 v1

| Form PTO/SB/08A                               |   |    |         | Complete if Known      |                     |  |
|---|---|----|---------|------------------------|---------------------|--|
|   |   |    |         | Application Number     | 09/923,923          |  |
| INFORMATION DISCLOSURE STATEMENT BY APPLICANT |   |    |         | Filing Date            | August 7, 2001      |  |
|   |   |    | CANT    | First Named Inventor   | Richard D. Martin   |  |
| (use as many sheets as necessary)             |   |    |         | Group Art Unit 2154    |                     |  |
|   |   |    | essary) | Examiner Name          | Mohammad A. Siddiqi |  |
| Sheet   | 1 | of | 1       | Attorney Docket Number | 401-13U1            |  |

| U.S. PATENT DOCUMENTS |   |  |  |   |  |  |
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|                 | OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS   |                |  |  |  |
|-----------------|---|----------------|--|--|--|
| Exr<br>Initials | Include Name of first Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), volume-issue number(s), page(s), date (in parentheses). If a book, also include publisher and city and/or county where published. | T <sub>1</sub> |  |  |  |
|                 |   | -              |  |  |  |
|                 |   |                |  |  |  |

| Examiner  | Date       |  |
|-----------|------------|--|
| Signature | Considered |  |